


# WAQAR IMTIAZ

FRONT-END WEB DEVELOPER

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## OVERVIEW

- Over 15 years of extensive software engineering expertise, spanning diverse development roles and responsibilities.
- Contributed to a broad spectrum of projects, including Landing pages, Admin panels, Web Solutions, and Design systems.
- Proficient in UI/UX, Front-end Development, Data Visualizations, HTML5, CSS3, JS, React, Angular, and Spartacus
- Proven experience in both B2B and B2C domains, specifically in digital transformation contexts
- Successfully contributed to digital transformation projects across industries such as Retail and FMCG
- Experienced in domains like Retail, Wholesale, Law firms, Ride-hailing services, Airlines, and Healthcare
- Proficient in TypeScript/JavaScript and related frameworks/libraries (Angular, React, NextJS, Node)
- Led and managed small to medium developer teams, establishing coding rules and standards for consistent, high-quality codebases.
- Facilitated seamless communication and streamlined development processes through standardized practices.
- Proficient in Agile and Plan-driven development using TDD and BDD methodologies.
- Utilized Azure to configure pipelines for different environments.
- Enthusiastic about collaborative development to create user-centered, technologically advanced apps.



## EXPERIENCE

### Front-end Team Lead | MatchRite Care

AUG 2023 – CURRENT

Started as a part-time position, which later, within a few months, transitioned into a full-time role. I have been working here with the team on Patient, Provider, and native mobile apps.

**Skills:** Angular · React.js · React Native · Tailwind CSS · API integration · Progressive Web Applications (PWAs) · Team Leadership · Solution Architecture · Research and Development (R&D).

### Front-end Lead | Croyten LLC

NOV 2022 – FEB 2024

Led the development of ZenBee(www.zenbee.io), a cutting-edge go-to-market sales intelligence software, as the Front-end Lead. Single-handedly crafted the entire product's front-end using Angular and seamlessly integrated APIs. Responsible for the end-to-end creation of the product's front-end, from conceptualization to execution. Managed and directed a small but effective Front-end and QA team, ensuring a harmonious workflow during the development process. ZenBee empowers sales, marketing, operations, and recruiting teams with accurate B2B data intelligence, significantly shortening sales cycles and boosting win rates. Key features include B2B Contact Data, Powerful Technographic Data, Firmographic Data, and Intent Data, enhancing user targeting and maximizing productivity.

**Skills:** Angular · Tailwind CSS · Browser extensions · Responsive Design · API integration · Progressive Web Applications (PWAs) · Team Leadership · Solution Architecture · Research and Development (R&D).

### Sr. Front-end Consultant | FAIR CONSULTING GROUP

DEC 2021 – OCT 2023

Worked as a Sr. Front-end Consultant.

**Technologies:** Angular, SCSS, SAP, Spartacus

#### INCITEC PIVOT FERTILISERS | SAP SPARTACUS DEVELOPER

- ⇒ Responsible for developing the UI/UX from Figma Designs
- ⇒ Creating Angular components and services
- ⇒ Implementing the APIs

#### ESSITY B2C LIBRA & TOM | SAP SPARTACUS DEVELOPER

- ⇒ Responsible for developing the UI/UX and implementing the APIs
- ⇒ R&D for the new solution
- ⇒ Creating Angular components and services
- ⇒ Google Tag Manager integration

- ⇒ Making the app accessible across all devices and mediums

### **Sr. Front-end Angular Developer | True Meridian**

MARCH 2020 – DEC 2021

Working as a Sr. Front-end Angular developer.

**Technologies:** Angular, Vue, SCSS, D3Js, REST APIs

#### **SIMBET:**

- ⇒ Converting Design mockups to code (HTML/CSS).
- ⇒ APIs implementation and applying logics.
- ⇒ Making the UI responsive and accessible cross all platforms.

#### **PHARMA LICENSING:**

A USA based client, I was directly in contact with the client and client provided the mockups.

- ⇒ Design mockups to code.
- ⇒ APIs implementation and applying logic.
- ⇒ Making it responsive for iPhone and iPad as per client instructions.

### **Sr. Front-end Developer | SlashNext**

NOV 2018 – MAR 2020

**Technologies:** React, Vue, CSS, HTML, jQuery

Worked as a Sr. Front-end Developer to make the designs alive using HTML, CSS and JS. Worked on the browsers extensions and their CMS (Central Management System).

#### **Responsibilities:**

- ⇒ Finding solutions in vanilla JS to replace jQuery
- ⇒ Data binding in vanilla JS
- ⇒ Using JS best practices to achieve the best results
- ⇒ Implement\* all the above points in all of products and projects (Guiding developers and other front-end Developers)
- ⇒ Browsers extensions using ReactJs

### **Sr. Front-end Developer | True Meridian**

NOV 2017 – NOV 2018

Sr. Front-end developer.

**Technologies:** Angular, VueJs, SCSS, D3Js

#### **TrueView:**

A research-based product for **Danone**, in which data is pulled from different social networks and documents based on the user input. This data is stored in the database and is used to create different kind of visualizations using D3js.

There was also an option to import excel, csv and xml files. We created a front-end Wizard to

import Excel and csv files, user can preview them and select the desired range of cells and then create visualizations from that selected data.

Technologies that were used in Danone:

- Angular
- FontAwesome
- C3JS
- Canvas Data-Grid
- jQuery
- Bootstrap
- D3JS
- D3-Cloud (angular)
- SCSS
- XLSX.JS

And many other JS libraries and frameworks were used.

### **Freelancer & Startups | Upwork, Fiverr and different other platforms.**

NOV 2011 – OCT 2017

From Nov 2011, I started working as a freelancer as well, I have been working as a freelancer with clients from all over the world, mostly from USA, UK, UAE and India. I have completed more than 200+ projects as freelancer.

I also helped startups to grow their ideas in Pakistan and worked as front-end developer for their products.

I have done more than 500+ projects for different authors of ThemeForest till now, my job was to develop complete front-end from mockups and making them responsive and designing UI/UX components for these themes.

### **Project Lead | Webinane**

AUG 2015 – FEB 2017

**Technologies:** HTML, CSS, jQuery, JS, VueJS, RWP, SPA

This was the parent company of OCTOCS, also working with ThemeForest and mostly developing WordPress themes and dashboards. I worked here as front-end team lead.

### **Sr. Front-end Developer | Octocs**

NOV 2014 – OCT 2016

**Technologies:** HTML, CSS, jQuery, JS, RWP, SPA

The company's focus was on WordPress themes, working with ThemeForest, I developed more than 50+ themes. My job was to convert mockups to HTML5/CSS3/JS and adding interactions, developing more than 500+ UI components including sliders, carousels, accordions and many more.

### **Front-end Developer | Zain Technologies**

MAY 2008 – OCT 2014

Front-end developer from 2008 to 2010 and project manager from 2010 to 2014. Mainly responsibility was to develop the designs to code (HTML/CSS) and helping backend developers to implement the design. Making the design responsive and retina ready.



## SKILLS

- Adobe Creative Suite
- Angular
- ReactJS
- VueJS
- HTML5
- JavaScript (including modern JS)
- jQuery
- Data Visualization using D3JS and C3JS
- SAP Spartacus
- CSS3
- PWA (Progressive Web Apps)
- Responsive Web Design
- Bootstrap, Foundation and many other front-end frameworks.
- SCSS, LESS, STYLUS
- Version control system like Git
- SPA



## ACTIVITIES

Fosse Ball, Biking, tracking, love to travel.